### The University of Hong Kong
**HKU Business School**
**Student Academic Advisers**
[Programme: BBA]

<table>
<thead>
<tr>
<th>Name</th>
<th>Programme/ Year of Study in 2021-22</th>
<th>Advising Area(s)</th>
<th>Email</th>
</tr>
</thead>
</table>
| CHAN Hoi Ching (Ella) | BBA II Major(s): Marketing Minor(s): Spanish | • Adjustment to university life  
• Major/ Minor options  
• Course selection enquiries  
• Provision of study tips to achieve academic excellence  
• Enrichment activities and opportunities | ellachc@connect.hku.hk |
| KOTHARI Priyal (Priyal) | BBA II Major(s): Finance, EDI Minor(s): N/A | • Adjustment to university life  
• Major/Minor Options  
• Extra-curriculars  
• How to achieve academic excellence  
• Courses: ECON1210, ACCT1101, STAT1602 | u3575601@connect.hku.hk |
| LAM Tsz Kei (Natalie) | BBA IV | • Adjustment to university life  
• Course selection enquiries  
• Exchange/summer school options  
• Major/Minor options | u3559310@connect.hku.hk |
<table>
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<tr>
<th>Name</th>
<th>Year</th>
<th>Major(s) / Minor(s)</th>
<th>Services Offered</th>
<th>Email</th>
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</table>
| LI Xinyi (Lisa)       | BBA II| Marketing, Accounting, Counseling, SCCE | - Adjustment to university life  
- How to achieve academic excellence  
- Courses: ACCT1101, CUND9003, STAT1602, MKTG2501, BUSI1807 | u3576717@connect.hku.hk |
| SO Chun Kei (Thea)    | BBA IV|                     | - Adjustment to university life  
- Course selection enquiries  
- Major/Minor options  
- Extra-curricular activities | cktheaso@connect.hku.hk |
| VO Khanh Huyen (Josephine) | BBA IV|                     | - Major/Minor options  
- Internship application  
- Study advices on professional core and common core courses | vokhanhhuyen@connect.hku.hk |
| WONG On Yan (Jenna)   | BBA III| EDI, Music         | - Adjustment to university life  
- Start-up opportunities in HKU  
- Internships and case competition  
- Major/Minor options  
- Programme Transfer | jenwoy@connect.hku.hk |
| WONG Yik Kiu (Adrian) | BBA III|                     | - Adjustment to university life  
- Major/Minor options  
- Internship opportunities  
- Case-competitions | u3570765@connect.hku.hk |
<table>
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<tr>
<th>Name</th>
<th>Class</th>
<th>Major(s): Marketing, HRM</th>
<th>Minor(s): Psychology</th>
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</thead>
<tbody>
<tr>
<td>WU Yi Chen Angela (Angela)</td>
<td>BBA IV</td>
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</tr>
</tbody>
</table>

- **WU Yi Chen Angela (Angela)**
  - Major(s): Marketing, HRM
  - Minor(s): Psychology
  - Email: angela25@connect.hku.hk

- **YU Yee Lam (Eugenie)**
  - Major(s): Marketing, HRM
  - Minor(s): Psychology
  - Email: yuyeelam@connect.hku.hk

**Topics Available for Consultation**

- Adjustment to University Life
- Extra-curricular activities
- Programme Specific Questions
- Internship Applications
- Program Transfer
- Adjustment to university life
- Major/Minor options
- Internship opportunities
- Case competition
- Extra-curricular activities