BUSINESS CONSULTING PROGRAM

INFORMATION SESSION
Let there be change
## OUR SERVICES & CAPABILITIES

### Strategy & Consulting
- Business / Technology Strategy
- Industry / Functional Consulting
- Technology Advisory
- Applied Intelligence
- Innovation Hubs

### Interactive
- Innovative Experiences
- Growth, Product & Culture Design
- Technology & Experience Platforms
- Creative, Media & Marketing Strategy
- Campaign, Content & Channel Orchestration

### Technology
- Application Services
- Intelligent Platform Services
- Cloud & Infrastructure
- Software Engineering
- Security Services
- Labs / Ventures
- Ecosystem Alliances

### Operations
- Business Process Services
  - Function-Specific: Finance & Accounting / Procurement / Marketing
  - Industry-Specific: Banking / Insurance / Health Care

## INDUSTRY-SPECIFIC SOLUTIONS
Why Accenture organizes this program?

It all started in 2016…
We prioritize your learning experience
OBJECTIVE: To allow students to gain industry knowledge and exposure to business consulting and equip students with necessary skills to navigate in the business world.

WHAT YOU WILL EXPERIENCE:

**Intro to Consulting**
- Intro to the consulting industry from practicing leaders, highlighting:
  - Key trends and challenges
  - How this will impact future consultants in their career development
  - Key skillsets required to excel in this industry
  - How students can develop these skills while still being in university

**Essential Skills Building**
- Interactive sessions on essential skills for effective consulting led by practicing executives, including:
  - Problem Definition
  - Information Collection
  - Structured Problem Solving
  - Storytelling and Effective
  - Stakeholder Communication
  - Presentation Dynamics

**Case Competition**
- Case study competition for students to apply what they have learnt to a real-life business problem:
  - The case competition will be judged by a panel of practicing consulting leadership, whom students will be able to present to and receive immediate practical feedback on their recommendation to the business problem.

**Student Coaching**
- Partnership with experienced Accenture Consultants:
  - Participating students will be partnered with experienced Accenture Consultants who will provide coaching on class materials and sharing of their first-hand experiences in the consulting industry.